

Case Studies

ROMAN BATHS



Working closely with designers M Worldwide and the retail services team at the Roman Baths in Bath, Datum completed the fit-out of the Lower Museum Shop and delivered a stylish, modern retail space that further reinforces their growing reputation as a market leader in the museum, libraries and historic buildings sector

The works included the strip out and fit out of the existing museum shop including new retail displays the fixing of which had to be specially engineered as they sat against the historic Roman wall.

The Roman Baths is a world heritage site and provided a number of unique challenges, calling on Datum's expertise in historic buildings. A new floating ceramic floor was installed and lighting also needed to be developed to ensure that the integrity of the monuments were not adversely affected or compromised by the fit out.

Having won the original tender best value was achieved for the client by our collaborative working with designers M Worldwide to value engineer the scheme to a figure within the clients overall budget without detracting from the overall design integrity.

Commenting on our delivery of the shop, Philip Marshall, design director at M Worldwide said: "Delivering the Lower Museum Shop at the Roman Baths in Bath was an extremely complex project. Being situated in an historic site and having a Roman wall running along the rear of the store presented many challenges.

The footprint of the store added to the challenges that were faced particularly by Datum. The result is a stunning new retail space that is trading very well. I was very pleased with the quality of bespoke joinery Datum achieved."

